

Who we are

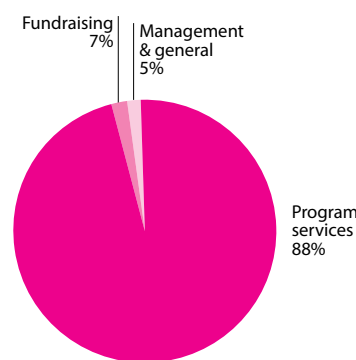


BRAC is a global leader in developing and implementing cost-effective, evidence-based programs to empower the most marginalized people in extremely poor, conflict-prone, and post-disaster settings. Founded in Bangladesh in 1972, BRAC now touches the lives of more than 100 million people across 11 countries in Asia and Africa. BRAC takes a holistic approach to alleviating poverty, running programs in education, health care, financial inclusion, youth empowerment, agriculture, and more. In 2020, it was ranked the top NGO in the world by NGO Advisor for the fifth consecutive time.

About BRAC USA

Based in New York, BRAC USA is the North American affiliate of BRAC. BRAC USA provides comprehensive support to BRAC around the world by raising awareness about its work to empower people in 11 countries and mobilizing resources to support programs. BRAC USA works closely with its international counterparts to design and implement cost-effective and evidence-based poverty innovations worldwide. BRAC USA is an independent 501(c)(3) organization.

We are efficient and effective



BRAC USA Expense Breakdown

We are highly ranked

BRAC was ranked #1 NGO in the world for 2020 by NGO Advisor for the sixth time.

BRAC USA scores 100 out of 100 in accountability and transparency ratings from CharityNavigator and holds a platinum seal of transparency from GuideStar.



Creating opportunities for over 100 million people

Get involved

Donate

Your gift can make a difference.

Visit: BRACusa.org/donate
Email: info@bracusa.org
Call: +1 (212) 808-5615
Mail: BRAC USA, 110 William Street
18th Floor, New York, NY 10038

Activate

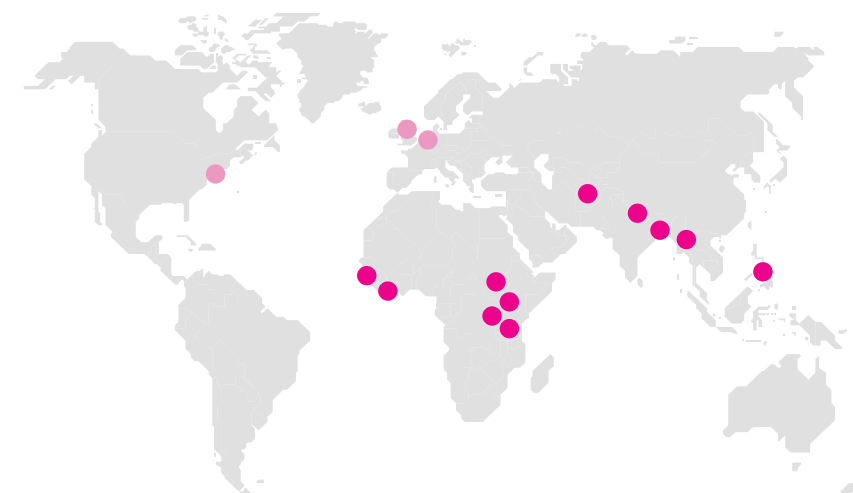
Join the conversation!
Engage your networks to make a difference in someone's life.

facebook.com/BRACworld
twitter.com/BRACworld
youtube.com/BRACworld
instagram.com/BRACworld
linkedin.com/company/BRAC

Advocate

You can create opportunities for people around the world.

Supporters have run races for BRAC, donated birthday money, and hosted events to change lives and inspire their community. Find out more about our programs and get involved at BRACusa.org.



Afghanistan
Bangladesh
Liberia
Myanmar
Nepal
Philippines
Rwanda
Sierra Leone
South Sudan
Tanzania
Uganda
Affiliates:
United States
United Kingdom
Netherlands

What we do — program highlights



Ultra-Poor Graduation



We use the Graduation approach to reach the poorest people and help them achieve a sustainable livelihood in two years. To address extreme poverty globally, we advise and train governments, nonprofits, and UN entities to adapt and implement our approach. Studies show BRAC's methodology significantly improves the income and well-being of participants for years after they complete the program.

2M households completed the program in Bangladesh

95% 'graduated' out of ultra poverty

14 countries where BRAC has supported graduation programs

Education and youth



Our education and skills development programs support youth from backgrounds of poverty from cradle through career. We prepare them for fulfilling futures through early childhood development, pre-primary, primary, and secondary schools, adolescent empowerment, skills development, and higher education at BRAC University.

12M children graduated from BRAC schools

99% primary school students pass national exams

11% students with disabilities

Health care



To meet the needs of vulnerable communities, we developed our essential healthcare program, facilitated through a network of community health workers. We deliver community-based services, with a focus on maternal and child health, infectious diseases, nutrition, family planning, mental health, non-communicable diseases, and much more.

100M people receive health services

27% reduction in child mortality

50K+ active community health workers

Agriculture



We provide inputs such as seeds and fertilizer, and training for farmers to improve their yields and profits. We link supply chains that enable farmers to access markets and sell their goods at a higher price, with the goal of improving food security and nutrition while also fostering economic growth.

600K farmers trained and equipped

30% annual increase in income for livestock farmers

4x increase in income for maize farmers

Financial inclusion



With 7 million borrowers, we are one of the world's largest microfinance providers. Access to financial services is an essential tool, especially for women in poverty. Microfinance works in tandem with other programs to increase clients' economic independence. Our mobile money platform, bKash, is one of the largest in the world, reaching more than 28 million clients.

7M microfinance clients

89% of clients are women

\$25B in loans disbursed in 2019

Social enterprises



Our social enterprises are designed to help people in poverty by creating access to markets. These businesses are also structured to be financially sustainable. Our enterprises include a high-end fashion retailer that sources from rural artisans, a dairy company that purchases milk from women farmers, and more.

13 social enterprises

75% of BRAC's budget in Bangladesh self-financed from enterprises

65K artisans linked to markets