



Is BRAC an acronym?

No, BRAC is no longer an acronym. Originally founded in 1972 as the Bangladesh Rehabilitation Assistance Committee and later known as the Bangladesh Rural Advancement Committee, BRAC's operations have grown globally and with that growth, the organization changed to be known simply as BRAC.

Does BRAC only work in Bangladesh?

While BRAC was founded in and has the longest history in Bangladesh, the organization has worked internationally since 2001. BRAC touches the lives of more than 100 million people across 11 countries in South Asia and sub-Saharan Africa.

Where are BRAC's headquarters located?

BRAC is proud to be among the most effective and largest NGOs founded and based in the Global South, with its headquarters located in Dhaka, Bangladesh. It has main offices in each of its operational countries, as well as affiliate offices in the United States, United Kingdom, and the Netherlands.

Is BRAC a microfinance organization?

BRAC is well known for its work in microfinance and financial inclusion as one of the world's largest microfinance providers. BRAC also runs expansive social development programs in education, healthcare, women's and girls' empowerment, agriculture, humanitarian assistance, human and legal rights, and more, along with a diverse array of social enterprises.

Why does BRAC have so many different focuses?

BRAC's philosophy, inspired by its founder, Sir Fazle Hasan Abed, has been that there is no one cause to poverty, so there is no one convenient solution. Throughout history, BRAC has internalized this lesson that one size does not fit all, and that each country and each community requires its own strategy, which has resulted in its holistic approach.

Are BRAC's operations self-financed?

With an annual budget of approximately \$700 million, BRAC in Bangladesh self-finances a majority of its budget through its own activities, including microfinance and its 13 social enterprises, which enables the organization to provide and innovate on its development programming. BRAC's operations outside of Bangladesh remain reliant on outside donors to support their operations.

What is BRAC USA's relationship to BRAC?

BRAC USA is an independent 501(c)(3) organization headquartered in New York City. BRAC USA raises awareness, mobilizes resources, and provides programmatic design and implementation support to BRAC. Although it is technically a separate entity, BRAC USA works very closely with BRAC worldwide, including with its London-based counterpart, BRAC UK, which serves a similar role in Europe.

If I donate to BRAC USA, how much of my donation will go toward programs?



In fiscal year 2019, 88% of BRAC USA's expenditures went to program services. More information about our finances and the use of funds can be found on our financials page.

Will BRAC USA sponsor or provide support for my fundraising event?

We are not able to provide sponsorships or reimburse expenses for your fundraising event. We may be able to accommodate requests for informational brochures about BRAC's programs, if you are interested. Please contact info@bracusa.org for any questions.

I would like BRAC USA staff to speak or volunteer at my event.

Although we receive more requests than our staff can handle, we may, occasionally, be able to provide speakers. Please send us a written request at least 8 weeks in advance of your event at info@bracusa.org and we will be happy to consider your speaking engagement.

May I use BRAC's logo for fundraising purposes?

Yes, BRAC's logo is available to use for fundraising purposes with our written permission and in accordance with some simple branding guidelines. Please contact us at info@bracusa.org with your request.