

# Insertion Économique, Sociale et Solidaire dans le Gouvernorat de Kairouan (IESS) Graduation Approach in Tunisia

Terms of Reference for Ultra-Poor Graduation Initiative Livelihoods Specialist

Client: Insertion Économique, Sociale et Solidaire dans le Gouvernorat

de Kairouan (IESS)

Position: Livelihoods Specialist
Location: Tunisia (National/Regional)
Dates of Assignment: Jan 2021-July 2022 (Intermittent)

# **About BRAC Ultra Poor Graduation Initiative (UPGI)**

Beginning in 2002, BRAC pioneered the Ultra-Poor Graduation Approach in Bangladesh, a comprehensive, time-bound and sequenced set of interventions designed to enable the most vulnerable and destitute households to progress along a pathway out of extreme poverty. BRAC established the Ultra-Poor Graduation Initiative (UPGI) to deliver technical assistance to agents of scale on how to adapt and implement the Graduation Approach and other holistic economic inclusion and social protection strategies. For more than a decade, BRAC has served as a leading provider of global technical assistance and advisory services for the Graduation Approach to governments, multilateral institutions, and NGOs worldwide.

### **Project Background**

"Insertion Économique, Sociale et Solidaire dans le Gouvernorat de Kairouan" (IESS) aims to increase the social, economic and climate resilience of the poorest households in the hills of Kairouan, with a particular focus on women in the Governorate of Kairouan. IESS aims to support 33,600 direct beneficiaries including 16,800 women, i.e. 50% of beneficiaries. In order to break the poverty trap, the poorest and most vulnerable households will be coached and supported through a comprehensive set of interventions: cash transfer through the national social protection; financial inclusion; income generating activities and social empowerment. A specific focus will be put on climate awareness in order to bring to the beneficiaries graduation supports that are fully adaptive to climate change. The approach will support the project in the selection of adequate adaptive activities at household level (i.e. income-generating activities, access to water) in the context of climate change.

## **Description of Assignment**

To support the Government of Tunisia (GOT) in the implementation of IESS, BRAC UPGI is developing an ultra-poor Graduation program that specifically targets women, is adapted to the specific context of Tunisia, and integrates the environmental pillar as an integral program component to strengthen the socio-, economic and environmental resilience of women to climate change, especially those from the poorest households. BRAC UPGI will facilitate IESS start-up and implementation by providing tools and technical support to project staff and partners who will be in charge of implementing the Graduation process.



# **Scope of Work**

The Livelihoods Specialist will assist in the overall organization of the technical assistance related to livelihoods interventions for the extreme poor in Kairouan. The Livelihoods Specialist will report directly to the Project Advisor and work with a globally integrated team. Specific responsibilities include:

- 1. Supervise the market assessment consultant to conduct a localized market assessment and identify livelihood options for extreme-poor Graduation participants;
- 2. Develop strategies to operationalize the livelihood recommendations identified in the market assessment report;
- 3. Provide technical advice and capacity-building on Graduation to government agencies and the implementing team, primarily on livelihoods;
- 4. Guide, supervise, and coordinate livelihoods inputs from all team members;
- 5. Take overall responsibility for preparing and consolidating reports on livelihoods interventions.

### Qualifications

At least 10 years of experience working in poverty reduction programs/projects, including at least 5 years of experience in designing/implementing and monitoring livelihood activities in economic inclusion and/or cash plus, and/or the Graduation approach;

- Demonstrated expertise on specific policy and programmatic issues within livelihoods strategies for the extreme poor;
- In-depth knowledge of programmatic and operational performance metrics;
- Excellent skills in communication, leadership, analysis, decision-making, organization and time management;
- Advanced university degree in international or community development, anthropology, sociology, political science, business management, or other related field;
- Excellent written and spoken English language and communication skills. French and/or Arabic desirable.
- Demonstrable people management experience;
- Experience of working closely with and providing technical advice to government officials, including at Ministerial level;
- High degree of political awareness and cultural sensitivity in Tunisian context; and
- Strong knowledge and previous experience of working in Tunisia.

### **How to Apply**

Candidates are encouraged to apply by submitting the following:

- Resume
- Cover letter
- Three references

Please submit all documentation electronically to applications@brac-upgi.org with the subject "Application for Livelihoods Specialist, IESS - Candidate Name." Applications are reviewed on a rolling basis.

Only soft copy applications will be considered, and only shortlisted candidates will be contacted.



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