

Who we are

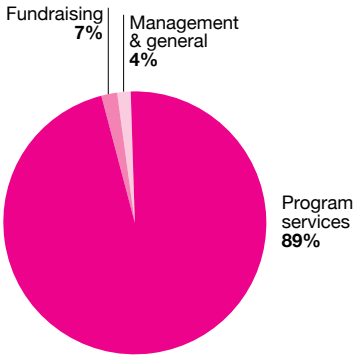


BRAC is a leading international nonprofit that designs proven, scalable solutions that equip people with the support, skills, and confidence they need to lift themselves out of poverty and achieve their potential. BRAC reaches over 100 million people across 11 countries in Asia and Africa through programs in education, youth empowerment, health care, agriculture, financial inclusion, humanitarian response, and more. Approximately 80 percent of BRAC’s budget in Bangladesh is self-financed through its own activities, including social enterprises and microfinance. However, much of BRAC’s most important work is funded through its committed community of donors.

About BRAC USA

Founded in 2006 and based in New York City, BRAC USA is an independent 501(c)3 nonprofit that amplifies BRAC’s impact by raising awareness about its work, mobilizing resources to support its programs, and working closely with its international counterparts to design and implement evidence-based poverty innovations worldwide.

We are efficient and effective



BRAC USA FY20 Expense Breakdown

We are highly ranked

In 2021, BRAC was ranked #1 NGO in the world by *NGO Advisor* for the seventh time.

BRAC USA scores 100 out of 100 in accountability and transparency ratings from CharityNavigator and holds a platinum seal of transparency from GuideStar.



Creating opportunities for 100 million people

Get involved

Donate

Your gift powers people to rise above poverty.

Donate: BRACusa.org/donate
Visit: BRACusa.org/ways-to-give
Email: info@bracusa.org
Call: +1 (212) 808-5615
Mail: BRAC USA, 110 William Street
18th Floor, New York, NY 10038

Activate

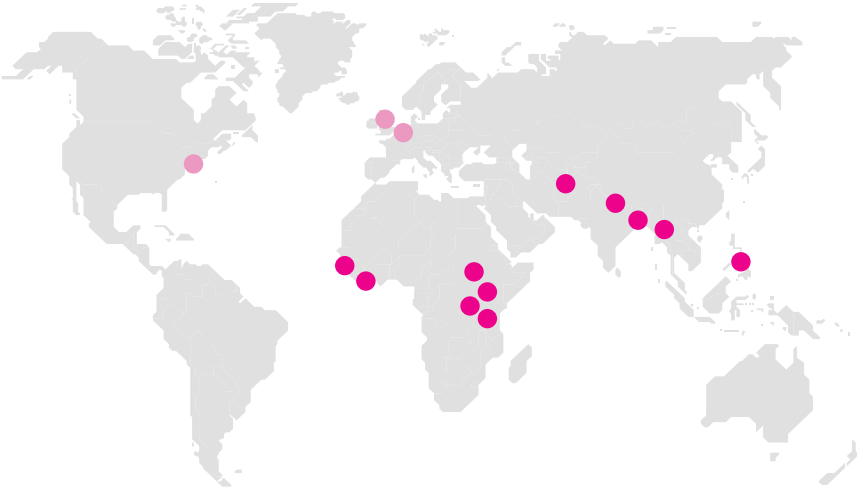
Join the conversation!
Engage your networks to make a difference in someone’s life.

facebook.com/BRACworld
twitter.com/BRACworld
youtube.com/BRACworld
instagram.com/BRACworld

Advocate

You can create opportunities for people around the world.

Supporters run races for BRAC, donate their birthdays, host events to inspire their communities, and more. Explore our fundraising resources and become an advocate at BRACusa.org/fundraise.



- Afghanistan
- Bangladesh
- Liberia
- Myanmar
- Nepal
- Philippines
- Rwanda
- Sierra Leone
- South Sudan
- Tanzania
- Uganda
- Affiliates:
- BRAC USA
- BRAC UK
- Headquarters:
- Bangladesh
- Netherlands

Education and youth



BRAC prepares youth for fulfilling futures through early childhood development; pre-primary, primary, and secondary schools; youth empowerment; skills development; and higher education at BRAC University.

8 countries reached with youth programs

34% reduction in teen pregnancy rates for girls in villages with youth clubs

13M children graduated from BRAC schools

115K children learning in early childhood Play Labs

Health care



BRAC strengthens health systems and delivers community-based health services through a network of community health workers, with a focus on maternal and child health, infectious diseases, nutrition, family planning, mental health, and much more.

5 countries reached with health programs

33% reduction in infant mortality in Uganda

27% reduction in child mortality under five in Uganda

50K community health workers delivering last-mile care

Agriculture



BRAC provides tools and inputs, trains farmers, and links them to supply chains, enabling farmers to access markets and sell their goods at a higher price, with the goal of improving food security and nutrition and building sustainable livelihoods.

7 countries reached with agriculture programs

600K+ farmers trained and equipped

78% of farmers served are women and adolescent girls

15k Liberian farmers trained in climate-smart agriculture

Financial inclusion



Access to financial services is an essential tool, especially for women in poverty. BRAC provides microloans and other financial services that enable families to weather shocks, invest in businesses, and build stable livelihoods.

\$5B in microfinance loans disbursed in 2019

7.4M microfinance borrowers

89% of microfinance clients are women

36M users of bKash mobile money service in Bangladesh

Social enterprises



BRAC's enterprises are designed to be profitable while creating access to markets where people living in poverty can sell their goods. These include a high-end fashion retailer that sources from rural artisans, a dairy company that purchases milk from women farmers, and more.

13 social enterprises in Bangladesh

80% of BRAC's income in Bangladesh self-financed through its own activities

65K artisans linked to markets

50K dairy farmers linked to markets

Ultra-Poor Graduation



BRAC's flagship Graduation approach supports women to achieve a sustainable livelihood and lift themselves out of extreme poverty. To address extreme poverty globally, BRAC also advises and trains governments, nonprofits, and others to implement the approach.

2M families graduated out of extreme poverty in Bangladesh

14 countries where BRAC has run or advised on Graduation programs

37% increase in earnings among participants

7+ years economic benefits are sustained after the program