

BRAC USA 2022 Annual Report

Unmaking Poverty





“You prove every day that no matter the challenge, hope will always triumph over despair.”

Dear friends,

As I look back on 2022, I have more reasons than usual to be reflective. Without minimizing the challenges we face, the publication of a new annual report feels like an important time to share reasons we are optimistic about the future.

As we look ahead, there are countless reasons for hope. Data informs us that the well-being of millions of people around the world has dramatically improved over the past two decades alone. Today, the world has more proven solutions and promising evidence of what works in the fight to end poverty than it has ever had before.

BRAC’s founder, Sir Fazle Hasan Abed, understood the world is full of hardship: But he also knew the world is full of stories of people triumphing over hardship. BRAC was born from an unwavering belief in the power of people to become agents of change in their own lives. Poverty is not destiny.

Looking back at the progress we made in 2022, there are several reasons I am optimistic about the future.

First, children are healthier. According to UNICEF, in 2023, fewer children under the age of five will die from preventable causes than ever before.

In fact, due to tremendous global collaboration and proven solutions, the rate of annual child deaths has been reduced by 59 percent in a single generation.

BRAC’s health programs in Bangladesh and Uganda are contributing to this progress and helping save the lives of mothers and babies in vulnerable communities. In Uganda alone, BRAC’s health programs contributed to a 33% reduction in infant deaths.

Our more than 50,000 community health workers will continue delivering lifesaving services to the last mile where they are most needed, preventing malnutrition and diseases, and bringing basic treatment and referrals for facility-based care to people’s doorsteps.

Second, play is powerful—and it’s transforming early childhood development. The number of children enrolled in pre-primary school around the world has increased from 60 million to more than 155 million worldwide in just three decades.

A new study of Play Labs in Bangladesh, BRAC’s flagship model for high-quality early childhood development in underserved communities, reveals that play-based learning in early childhood can significantly improve child development, narrow learning gaps among children, and help achieve equitable education.

BRAC now reaches 115,000 young learners around the globe through its Play Labs in Bangladesh, Tanzania, and Uganda, opening the door to equitable education for a new generation of learners. BRAC has also adapted the Play Lab approach for refugee communities in Bangladesh and Uganda, enabling children affected by displacement to play, heal, and build a strong foundation for their future.

Third, increasing the power of women and girls helps break the cycle of poverty. According to the United Nations Population Fund, Africa has the youngest population of any continent on earth: 60% of Africa is below the age of 25. Yet young women are vulnerable to poverty and exploitation and face limited job prospects.

BRAC’s youth empowerment programs prioritize adolescent girls, combining social empowerment, economic empowerment, and education to equip them to reach their potential. These programs have helped reduce rates of school dropouts, child marriage, and teen pregnancy among participants, while also equipping girls with skills and training that improve their earning potential.

BRAC is scaling up these programs to increase the power of girls and women and help them unlock their potential.

Thank you for being part of this journey—and for your belief in BRAC. You prove every day that no matter the challenge, hope will always triumph over despair.

Donella Rapier

Donella Rapier
President and CEO, BRAC USA

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Poverty and inequality are human-made, so they can be unmade.

Embedded in every person is the potential to build a better life. But too often, what's missing is the opportunity.

Our work is about creating opportunities for people to realize their inherent potential. We believe that if we work together, there is always a way, no matter how big the challenge.

The world's most urgent challenges demand the most effective solutions. We are not just dreaming of a better world: We are building it.



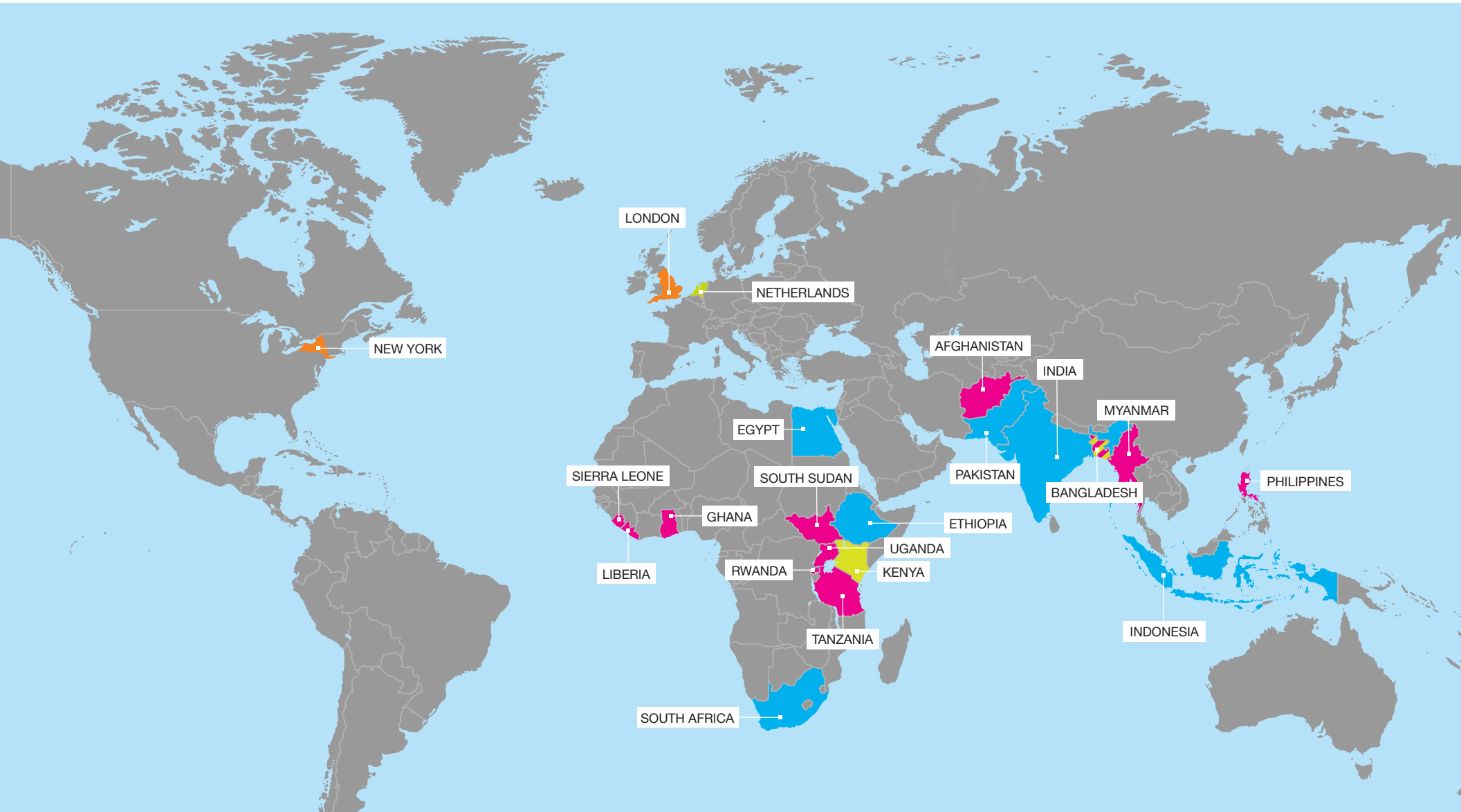
About BRAC

BRAC is an international development nonprofit that equips people with the opportunities, skills, and support they need to rise above poverty. We act as a catalyst, creating opportunities for people to realize their potential. We innovate, pilot, perfect, and scale interventions—working in partnership with governments, communities, and others—to reach the most people with the most effective solutions. Born in Bangladesh in 1972, BRAC now reaches more than 100 million people through proven programs in education, youth empowerment, health care, agriculture, financial inclusion, social enterprises, humanitarian response, and more.

About BRAC USA

Based in New York City, BRAC USA is an independent 501(c)(3) nonprofit that strengthens BRAC's impact by raising awareness about its work, mobilizing resources to support its programs, and amplifying its evidence-based poverty innovations worldwide.

Learn more at bracusa.org.



PROGRAMS

Health care

Humanitarian response

Climate change

Meeting Basic Needs

For millions of people living in poverty, access to adequate, affordable health care, clean water, nutritious food, and shelter are out of reach. Climate change and humanitarian crises further jeopardize these basic needs in vulnerable communities. BRAC designs, delivers, and scales holistic solutions that enable the most vulnerable families to meet their basic needs, withstand disasters and climate shocks, and build resilient pathways out of poverty.



Early childhood development

Education

Youth empowerment

Unlocking Potential

Globally, children and youth are more likely to live in poverty than adults, which limits their opportunities, choices, and potential. BRAC's cradle-to-career approach encompasses early childhood development, education, youth empowerment, and technical and vocational training to ensure a continuum of support that enables children, adolescents, and young adults to pursue rewarding, productive lives and achieve their potential.



Microfinance

Ultra-Poor Graduation

Agriculture

Social enterprises

Building Resilience

100 million people around the world live in extreme poverty, facing systemic inequalities that threaten their earning potential and basic rights. BRAC's economic and social empowerment programs equip people living in poverty, particularly women, with the training, tools, support systems, and confidence to start businesses, boost their incomes, save and invest, and uplift their families and communities.



Meeting Basic Needs



794k

Rohingya refugees reached with holistic services and support

65.6M

people accessed vital health and nutrition services

316k

people reached with safe drinking water services and awareness

Over 700 million people around the globe live in extreme poverty without adequate access to health care, nutritious food, clean water, or shelter.

In 2022, BRAC provided families with lifelines to prevent illness and disease and meet their basic needs, particularly in the wake of climate change and humanitarian crisis. In Bangladesh, BRAC tackled the growing epidemic of non-communicable diseases such as diabetes and hypertension through a new community-based health pilot that yielded exciting results. In the Rohingya refugee camps in Cox's Bazar, we met families' daily survival needs, enrolling nearly 70,000 children in learning centers and supporting vulnerable families with shelter, health care, clean water, sanitation, and more. In Uganda, BRAC launched a new program to provide play-based learning, psychosocial support and livelihood opportunities for South Sudanese refugees and their host community. And, in Bangladesh, BRAC reached over 50,000 households with climate-adaptive solutions such as rainwater harvesting and climate-resilient housing.

From Child Bride To Heroic Health Worker

“My dream of becoming a health worker evaporated when I was married at 13. A mother of two by 19, I unexpectedly got a second chance when I saw an opportunity to train as a community health worker. But a patriarchal society and an abusive husband stood in my way. Despite the personal cost, I pursued my dream anyway. Today, I look after the health of 300 households. At 13, people were lining up at my wedding. Now, people line up outside my house for health services. I’ve helped to save hundreds of lives.”

—Nilufar, *Community Health Worker*



Nilufar is one of BRAC's more than 50,000 community health workers delivering last-mile health care in their communities, focusing on maternal and child health, family planning, nutrition, infectious diseases, and more.

Unlocking Potential

Everyone has the potential to transform their life, but people living in poverty often lack opportunities to realize their potential.

Through education and youth empowerment, BRAC strives to help young people gain the knowledge and tools to overcome barriers, improve their earning potential, and pursue futures of possibility.

Last year, new research on BRAC's flagship early childhood development model, Play Labs, revealed that in Bangladesh, the program improved children's developmental outcomes, enabled all children to enter kindergarten equally prepared to learn, and equipped parents with the knowledge and resources to support their children's development. The power of play-based learning to open the door to equitable education for a new generation of learners has never been clearer.

BRAC also reached adolescents and youth in 11 countries across Africa through delivering youth empowerment programs and supporting governments and other partners to deliver programs. We launched a new pilot, BRAC Girls Talk, that delivers accessible, engaging, and relevant girls' empowerment messaging through mobile phones.



115k

children learning
in early childhood
Play Labs globally

15M

children graduated
from BRAC schools

11

countries in Africa reached with
youth empowerment programs
directly & through partnerships

Amina's Bright Future

“A lot of people come in and out of my life, but at the Play Lab, everyone was from the same community as me, and no one was leaving.”

—Amina, former Play Lab student



Amina, nine, has been raised by her grandmother since her parents passed away. When she was two years old, her grandmother learned about a BRAC Play Lab near their home and enrolled Amina. She loved to play games, sing songs, and draw. Now, Amina is in primary school, thriving in her studies. One day, she hopes to become a doctor and fulfill her grandmother's dream.

Building Resilience



In the past year, as the world emerged from the pandemic, we faced overlapping emergencies including a global food and fuel crisis, climate disasters, and deepening inequality.

In response, BRAC doubled down on fighting extreme poverty through our proven, holistic approach. Our multidimensional programs boosted people's economic resilience, strengthened their livelihoods, provided access to financial services, and equipped small-scale farmers to earn more income and adapt to climate change.

In Tanzania, we empowered over 200,000 farmers to increase their crop production and income. In Myanmar, over 140,000 people accessed BRAC's microfinance services: 96 percent of these clients are women. In Uganda, nearly 2,000 families lifted themselves out of extreme poverty through our Ultra-Poor Graduation program, and our disability-inclusive approach reached over 500 women living with disabilities.

2.2M+

households graduated out of extreme poverty in Bangladesh

10.7M

microfinance borrowers and savers accessing financial services globally

20k

smallholder farmers trained in climate-smart agriculture or poultry and livestock farming in Liberia



The Ripple Effect: Alice's Story

"I never thought my life would get better, but the last three years changed everything. I have a wheelchair to move around in, and earn an income from keeping my livestock, and my children are well. My future plan is to help others like myself."

—Alice, *Ultra-Poor Graduation* participant

60-year-old Alice is rising above extreme poverty. She is one of more than 2,700 people participating in a disability-inclusive Graduation project in Uganda, which strengthens participants' social and economic resilience and provides assistive and prosthetic devices, community advocacy, legal consultation, and psychosocial support, enabling participants like Alice and their families to build futures full of possibilities.

50 Years of Igniting Hope

On September 15, 2022, BRAC celebrated its 50th anniversary with staff, partners, supporters, and friends at the magnificent Ford Foundation Center for Social Justice in New York City. It was a beautiful evening filled with delicious food, thoughtful conversation, inspiring speeches, and an extraordinary dance performance.

March 2022 marked the 50th anniversary of BRAC's founding in Bangladesh in the wake of a civil war that secured the nation's independence and a devastating cyclone that left it paralyzed. From those humble beginnings, BRAC has evolved to become the world's largest international development organization based in the Global South. Today, thanks to our committed supporters and partners, we reach over 100 million people with proven innovations to tackle poverty.



The President of the Ford Foundation, Darren Walker, delivered a keynote speech.



Shameran Abed, Executive Director of BRAC International, welcomed Rabab Fatima, United Nations High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States.



A panel discussion featured, from left to right: Mark-Malloch Brown, President, Open Society Foundations; Tamara Abed, Managing Director, BRAC Enterprises; Shameran Abed, Executive Director, BRAC International; and Asif Saleh, Executive Director, BRAC Bangladesh.



Bangladesh's Jatrik Productions performed classical and contemporary dance from Bangladesh set to the words of female Bangladeshi poets and music composed for the occasion.

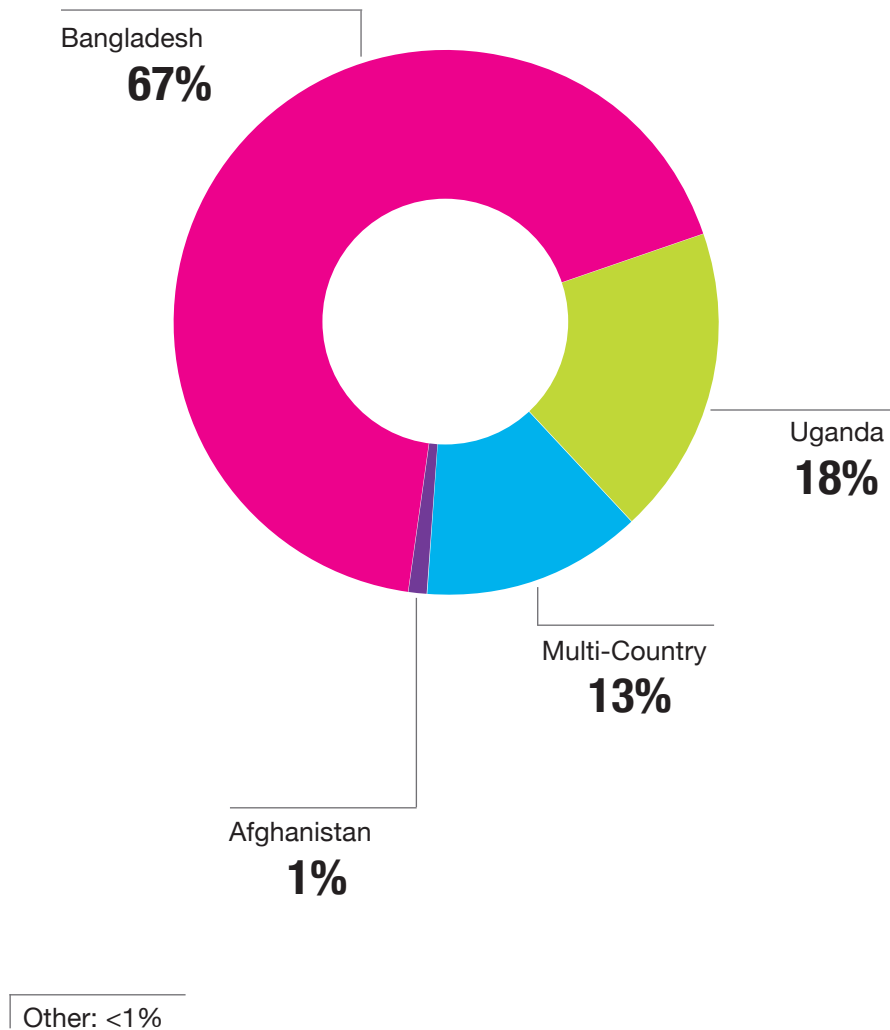
Watch the highlight reel



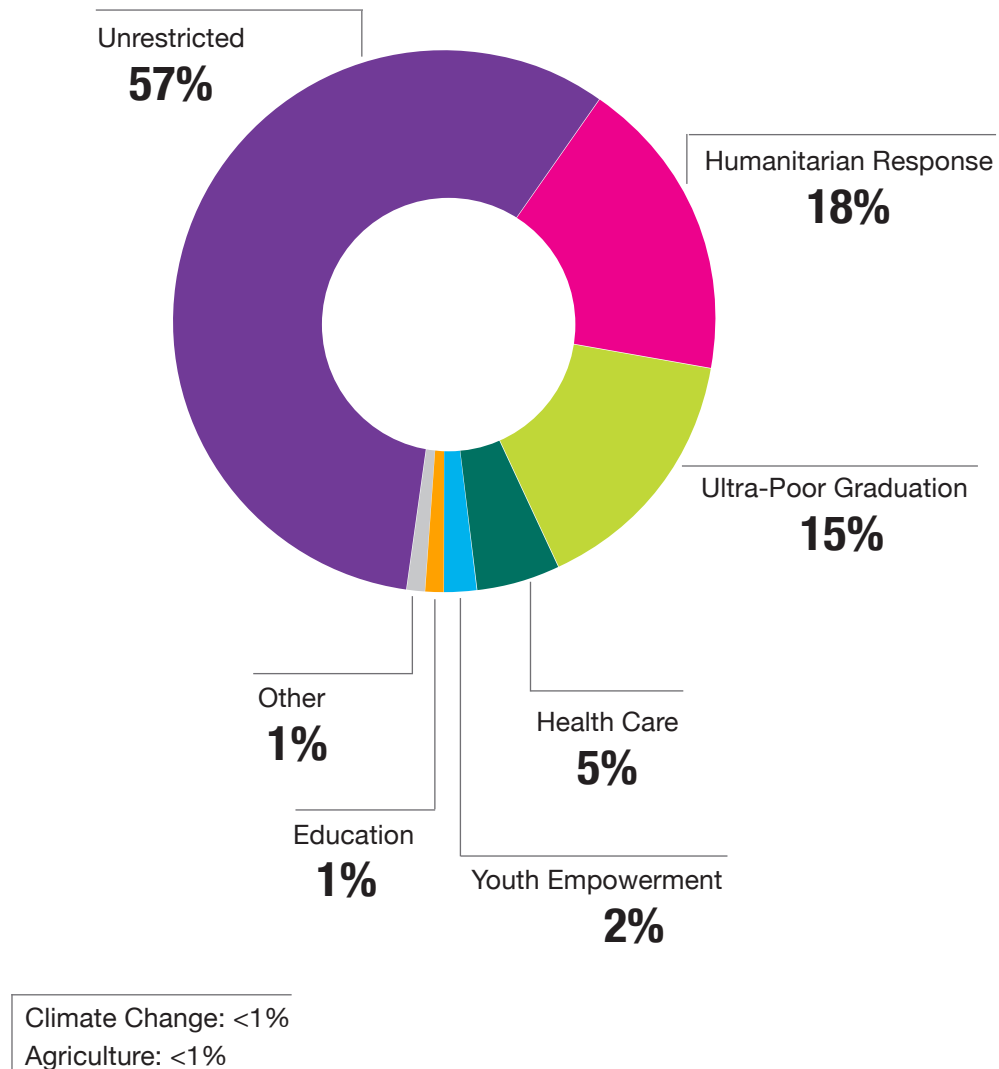
FINANCIALS



Grants by Country FY 2022



Grants by Program FY 2022



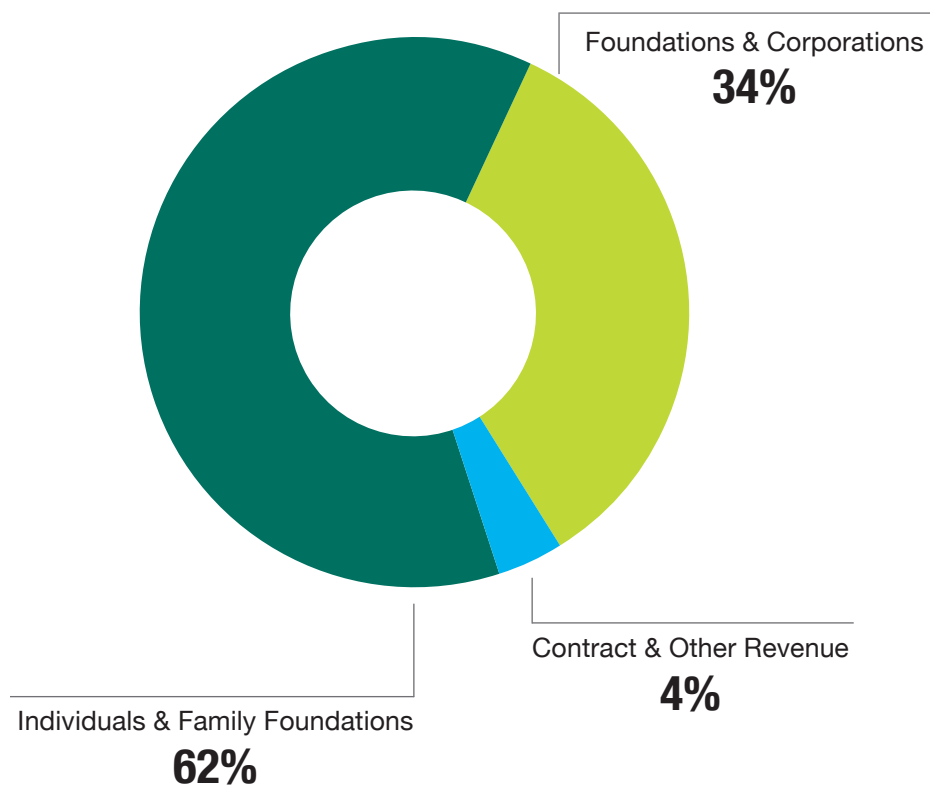
Statement of Activities

For the fiscal year ended September 30

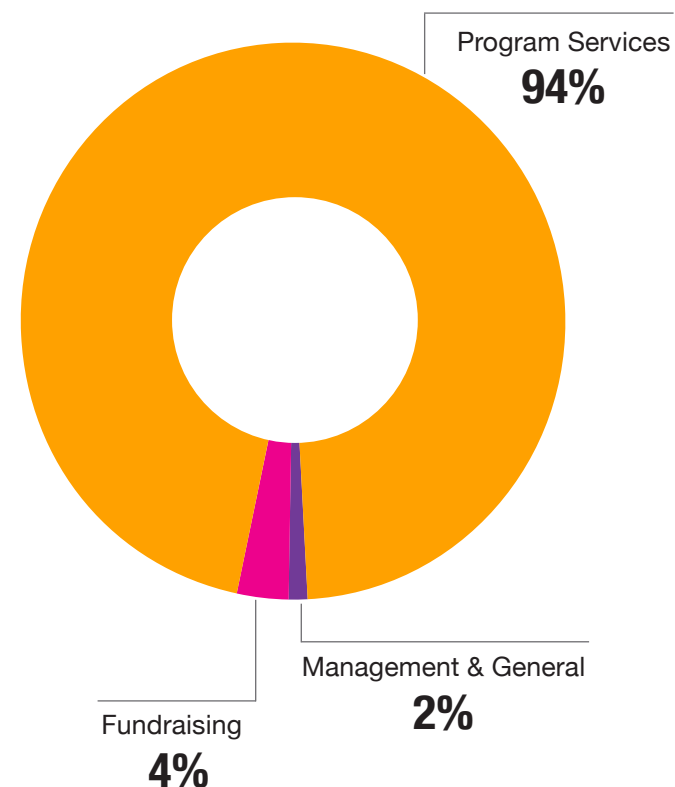
	2022	2021
Revenue & Other Support		
Individuals & Family Foundations	\$28,592,037	3,216,542
Foundations & Corporations	15,689,963	20,922,407
Investment Loss	(930,241)	-
Contract & Other Revenue	1,590,589	1,950,533
Total Revenue & Other Support	44,942,348	26,089,482
Expenses		
Program Services: Grants & Contracts	43,445,057	59,030,632
Program Services: Program Management	3,413,653	5,817,915
Fundraising	2,090,063	1,930,681
Management & General	970,974	700,986
Total Expenses	49,919,747	67,480,214
Surplus (Deficit)	(4,977,399)	(41,390,732)



Revenues by Source FY 2022



Breakdown of Expenses FY 2022



Statement of Financial Position

As of September 30

	2022	2021
Assets		
Cash & Cash Equivalents	\$34,170,397	17,195,449
Investments	4,112,283	-
Restricted Cash	1,259,348	1,257,580
Accounts Receivable	389,892	461,378
Unconditional Promises to Give	18,434,640	19,779,946
Prepaid Expenses and Other	104,578	124,700
Property & Equipment, Net	63,400	181,919
Security Deposits	73,240	73,214
Total Assets	58,607,778	39,074,186
Liabilities		
Accounts Payable & Accrued Expenses	1,984,509	1,714,419
Grants Payable	40,271,371	15,658,449
Deferred Income	-	343,753
Deferred Rent	84,338	112,606
Total Liabilities	42,340,218	17,829,227
Net Assets		
Board Designated Reserve	1,500,000	1,500,000
Undesignated	6,406,997	7,429,839
With Donor Restrictions	8,360,563	12,315,120
Total Net Assets	16,267,560	21,244,959
Total Liabilities & Net Assets	58,607,778	39,074,186





DONORS & PARTNERS



Donors and Partners

Gifts received during the fiscal year ended September 30, 2022

\$1,000,000+

Bill & Melinda Gates Foundation
Conrad N. Hilton Foundation
Living Goods
MacKenzie Scott
MetLife Foundation
Open Society Institute

\$500,000+

Anonymous
Mark Lampert and Susan Byrd
The Horace W. Goldsmith Foundation

\$100,000+

Acacia Conservation Fund
Anonymous
Asian Development Bank
BRAC University
King Philanthropies
Management Sciences for Health
Open Society Foundations
Population Services International (PSI)
Ross Boucher
Sandy River Charitable Foundation
Sanjay Ghemawat
The Tuinman Estates
Tides Foundation

\$50,000+

Botswana-University of Maryland School
of Medicine Health Initiative
Candace and Vince Kasperick
Crown Family Philanthropies
imo
Janet and Deonne Kahler
Maryland Global Initiatives Corporation
Massachusetts Institute of Technology
(J-PAL)

Mirzapur Ex-Cadets' Association of
North America (MECANA)
United Nations Population Fund (UNFPA)

\$10,000+

Alec Baxt
Aliya and Mushtak Khatri
Andrew Dsida
Barbara Lucas and Richard Nesson
Baylor College of Medicine Children's
Foundation Lesotho
Brian Armstrong
David Coolidge and Sumaiya Balbale
Deborah Cowley and Mark Dexter
Dr. Joan Egrie
Education Above All Foundation
Every Good Thing, LLC
George Shaw
Gerrish and Gail Milliken
Google
Infectious Diseases Institute,
Makerere University
James Carlson
Lynn Tong and Thomas Pogge
Makerere University Walter Reed Project
Megan Wernke and MEW Family
Charitable Fund
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Olivia Leitermann
Opportunity International
Pact
Rachel Karliner and Neil Binder
Rakai Health Sciences Program
Ralph and Janice James

Robert P. Lorenz and
Christine H. Comstock
Schwab Charitable Fund, made
possible by the generosity of the
Echidna Giving Fund
Scott and Laura Malkin
Scott Troost and Shannon Fillion
Susan Breyer
Susan Freeman
Suzanne Boyer
Thomas and Emily Franeta
Thomas Stanton and Ira Zunin
U.S. Government

\$5,000+

Amy and Ken Linfield
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Bart Burstein, Leslie White
and Elle Burstein
Brian Hegarty
Caroline Markfield
Cate Muther
Charles Helm
Chi Hea Cho
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Mrs. Lucy Caldwell-Stair
Murray Metcalfe
Nancy and Casey Blood
Paola Orlandi
Roslyn and Drew Payne
Sarah and Desmond Fitzgerald
Susan and Benjamin Baxt
The Clear View Project
Tim and Loretta Little
Tom and Linda Mae
Wendy O'Neill

\$1000+

Adam Colley
Alex Okun
Alex Steele
Alexander Bennett
Alexander Wolz
Alexandra Coursen
Alison Goate
Ann Miles
Ann Siefert
Anonymous (4)
Arshad Mumtaz
Asan Ariff
Ashit Patel and Radhika Shah
Beverly Trover
Boisfeuillet Jones
Brendan McDonald
Breton Brander
Bullaughery Household
Carol Bruch
Chad DeChant and David Butler
Crispin and Kate Murira
Cynthia Ballard
David and Eleanore Rukin
Philanthropic Foundation
David Bowen

Donors and Partners

Gifts received during the fiscal year ended September 30, 2022

\$1000+ continued

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Dr. Marge Koblinsky
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Shahzad Shaheen
Sherry Lin
Sidney Schuler
Silver Kafker Charitable Fund
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Syed Qadri
Tae Hwan Kim
Ted Thomas and Dr. Colette Chabbott
Teresita Schaffer
Thomas Cutillo and Priscilla Myrick
Thomas Sherman
Todd Thigpen
Tyler Malcom
Unitarian Universalist Congregation
of Fairfax
Victor Hussein
Weiming Wu
Will Clark-Shim
William Gosline
Wilma and Arthur Gelfand
Zachary Luck
Zan Larsen



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James Torrey



Here's to the next 50 years

For over 50 years, BRAC has operated from an unwavering belief in the power of people to become agents of change in their own lives. During that time, we have seen millions of people triumph over fate. Today, we continue to work alongside communities, developing and scaling proven solutions that enable people to lift themselves out of poverty.

We are so inspired by our supporters who share our core belief that poverty is not destiny—and share our commitment to ending it. With hope and community, there is always a way. Here's to the next 50 years.

