



GRATITUDE REPORT

Fueled by your support, BRAC has scaled holistic and sustainable programs, replacing extreme poverty with hope and lasting change. According to *The Economist*, since its founding, BRAC has made “some of the biggest gains in the basic condition of people’s lives ever seen anywhere.”

As a BRAC supporter, you are not just dreaming of a better world, you are actively building it. To each of you, we send sincere thanks from all of the people – women, children, climate-affected families, refugees – who fight adversity daily to build a better world for their families and communities.

JANUARY 2024



SUPPORTING GENERATIONS

Rose lost everything and had to start from scratch. Removed from her home and stripped of her livelihood in South Sudan, she is one of millions to have fled to Uganda due to war, climate disasters, and health crises.

Today, through BRAC's two-generation approach, Rose and her daughter Divine have renewed hope for the future. Rose benefits from receiving livestock assets and studies how to maximize profits while Divine learns and grows at a BRAC Play Lab. BRAC is expanding this programming in Uganda and Sierra Leone—part of our holistic efforts to create intergenerational positive change.

Scan with your phone
to see the video:
Rose and Divine rebuild
their lives with BRAC



Rose with her daughter, Divine playing in Uganda.

In refugee settings like the Rhino Settlement in Uganda and the Rohingya refugee camps in Bangladesh, children make up more than half of the population. To ensure a sustainable impact and lasting results, it is critical to take a multi-generational approach: delivering joyful education for children while helping their parents build sustainable livelihoods.

BRAC's strategy in humanitarian settings leverages decades of holistic, people-centered solutions. By targeting the unique needs of both children and their mothers, both generations can receive increased benefits. That is why BRAC's **Ultra-Poor Graduation** approach and early childhood **Play Labs** are improving lives in tandem.

Amid competing disasters and humanitarian crises, many refugees have little hope for repatriation and may feel forgotten by the global community. But your support this past year created opportunity and hope for a growing number of displaced people.



Rohingya children flying a kite in Cox's Bazar, Bangladesh.

Your support is sustaining locally-led efforts in places like:

Cox's Bazar

Where nearly 1M Rohingya have idled for six years, traumatized and stripped of their homes and loved ones

Uganda

Where decades of conflict and outbreak have driven 1.5M people from surrounding countries

Afghanistan

Where 4M+ people are internally displaced and 1M+ have been forcibly repatriated from Pakistan and Iran, returning to a country where women's and girl's rights are restricted

FUELING ADAPTATION AND RESILIENCE



BRAC's Agriculture and Livelihood program taught Ashim to raise saline-tolerant crops like sunflowers, enabling him to adapt in the face of climate change.

Climate change threatens people's lives and livelihoods. Now, BRAC's insights and climate innovations from Bangladesh are helping support adaptation efforts around the world, such as in South Sudan, where severe floods affected nearly 1M people last year.

Your contributions to BRAC have multiplied efforts to help people adapt worldwide.

Here's why BRAC's Climate Change initiatives work:

- BRAC puts the most vulnerable communities at the heart of its solutions.
- Solutions are locally-led, leveraging resources that are unique and practical for local residents to implement.
- BRAC's adaptations can be rapidly scaled through our sprawling footprint of existing programs across Africa and Asia.



BRAC's "floating schools," are one example of locally-led climate adaptation. This program has received many awards for its innovative approach to accessible education, securing opportunities for children to learn despite unpredictable flooding of schools and roadways from rural dwellings across Bangladesh and the Philippines.

GIVING THE GIFT OF AMBITION

"For the first time in my life, I am not just living day to day, but I am learning skills to build a career." –Adama, Sierra Leone

At BRAC, we recognize that empowered women and girls are key levers to steering communities away from crisis and toward economic independence. Especially amid this century's African "youth boom," there is tremendous possibility for worldwide gains in gender equality and financial inclusion if there is access to vital support.

We are excited about the 2023 launch of Accelerating Impact for Young Women (AIM), an initiative that marries BRAC's graduation, microfinance, and Empowerment & Livelihood for Adolescence (ELA) models holistically with a goal of impacting 1.2 million adolescent girls and young women in Sub-Saharan Africa. In addition to delivering this life-changing work, BRAC will also train and support local organizations to implement AIM in 16 countries to build participants' economic resilience through income generating activities.



Adama and her child in Kendeyama, Sierra Leone.

LEGACY

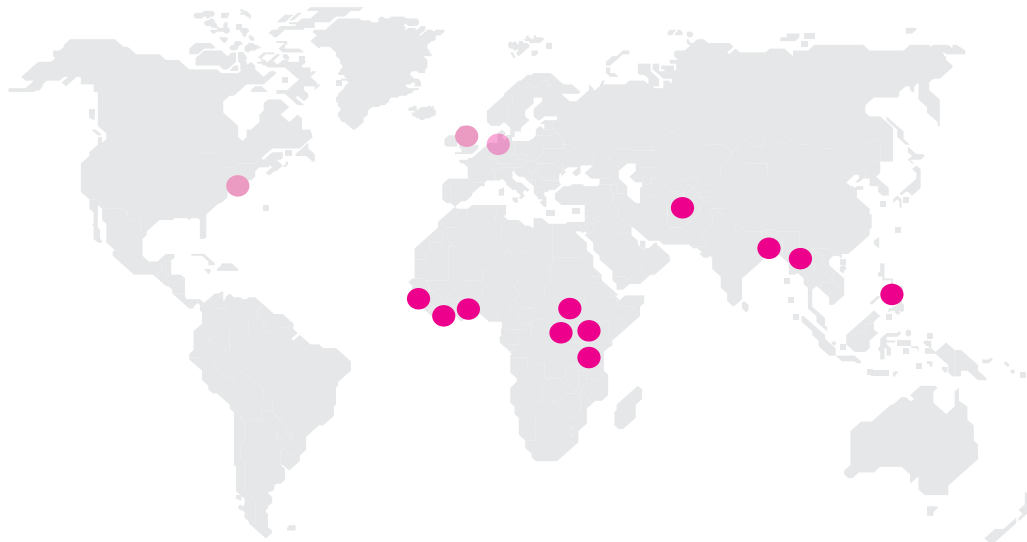


Will your legacy change
SOMEONE'S FATE?

A charitable gift made through a will or trust is an easy-to-arrange method of supporting BRAC that can be updated at any time. All donations are deductible from your federal gift and estate taxes.

If you have already taken this meaningful step, or if you have questions, please reach out to legacy@bracusa.org for a confidential conversation. You can learn about a variety of ways to make a planned gift to BRAC USA by visiting <https://bracusa.org/legacy/>.

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Afghanistan
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Sierra Leone
South Sudan
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Support Offices:
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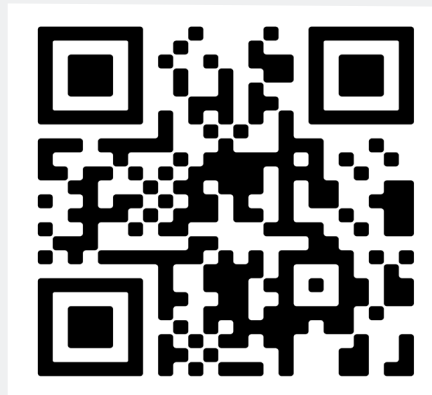
Ways to give

- Donate: bracusa.org/donate
- Create a lasting impact while reducing your tax burden.

BRAC USA accepts:

- Stock donations
- IRA contributions
- Cryptocurrency
- Charitable bequests through will and estate plans

Give a gift today



Get in touch

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