

## **BRAC USA Board Prospectus**

### **Join the BRAC USA Board of Directors – A Transformative Opportunity**

#### **Join Us in Creating Lasting Impact**

By joining the BRAC USA Board, you will be part of a transformative movement, leveraging your expertise to help millions rise from poverty. If you are passionate about global development and want to drive meaningful change at a time when we face unprecedented challenges globally, we invite you to explore this opportunity.

#### **About BRAC**

BRAC<sup>1</sup> is the world's largest international development organization from the Global South, dedicated to empowering people in poverty through innovative, evidence-based solutions. With operations in 17 countries and programs reaching over 100 million people, BRAC has been recognized as the #1 NGO globally. Our focus areas include economic empowerment, education, health, climate resilience, and gender equity.

Five decades ago, Sir Fazle Hasan Abed – our Abed Bhai<sup>2</sup> – launched a journey of change that over time transformed countless lives, enhanced human dignity and established BRAC as a vehicle of change transcending social and geographic boundaries. His inspiration stemmed from a simple conviction – that every person, even those in the most disadvantaged situations, carries the potential to change their fate, and the noblest vocation and a moral imperative for those more fortunate is to engage and nurture this potential towards measurable and sustainable outcomes of beneficial change. BRAC, born of this commitment and empathy, stands poised to continue the mission and embark on new journeys bringing the vigour and innovations of the Global South to the task.

#### **Vision:**

We envision a world free from all forms of exploitation and discrimination where everyone has the opportunity to realise their potential.

#### **Mission:**

Our mission is to empower people and communities in situations of poverty, illiteracy, disease and social injustice. Our interventions aim to achieve large-scale, positive changes through economic and social programmes that enable women and men to realise their potential.

#### **Values:**

We reaffirm BRAC's values, which were developed after an extensive consultation process 3 years ago, as: Integrity, Innovation, Inclusiveness, & Effectiveness.

#### **OneBRAC:**

An initiative by **BRAC** aimed at fostering greater **collaboration, integration, and efficiency** across its various programs, countries, and subsidiaries. It is designed to align all BRAC entities under a **unified vision and strategy**, ensuring that its diverse operations work

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<sup>1</sup> To learn more: [www.bracusa.org](http://www.bracusa.org)

<sup>2</sup> Podcast on BRAC's history and current work:

<https://www.thelifeyoucansave.org/musings/episode-24-musings-with-shameran-abed-scott-macmillan-part-1/> -

together more effectively to maximize impact. The Boards and leadership of each BRAC entity are responsible for promoting and ensuring that these values are upheld and expressed in a meaningful and relevant way in their organisations, with reinforcing leadership, oversight and support from the BRAC Global Board and its Executive Team.

### **The Role of BRAC USA**

BRAC USA historically played more of a programmatic role however has transitioned to playing a more focused, critical role in mobilizing resources, increasing brand visibility, and strengthening partnerships in North America to support BRAC's global initiatives. We are expanding our funding streams through individual giving, high-net-worth individuals (HNWIs), foundations, U.S. government awards, and institutional partnerships.

We envision a BRAC USA Board that engages and inspires its members and staff, evolving over the next several years to effectively attract and mobilize new resources, efficiently meet its oversight and fiduciary responsibilities, and add key value as an active member of OneBRAC.

### **What You Will Experience at BRAC?**

As a member of the BRAC USA Board, you will experience:

- Access to a diverse, influential network of development leaders and philanthropists
- Exposure to an organization that has lifted millions out of poverty.
- Direct exposure to BRAC programming on-site in either Bangladesh or one of the BRAC International operating countries (ie. Uganda, Tanzania, Rwanda)
- Knowledge of high impact practices and proven body of evidence.
- Engagement in global governance and strategic advocacy.

### **Board Member Responsibilities<sup>3</sup>**

BRAC USA board members play an essential role in advancing our mission through three key pillars:

- **Resource Mobilization & Partnership Building**
  - Leverage personal and professional networks to connect BRAC USA with donors, funding institutions and opportunities to raise our brand profile.
  - Strengthen BRAC's brand presence in North America through thought leadership and marketing strategies.
  - Actively engage in fundraising efforts and making a personal commitment.
- **Governance & Oversight**
  - Ensure the financial health and sustainability of BRAC USA through strong fiduciary oversight.
  - Uphold the mission, values, and compliance standards of the organization.
  - Participate in legal, audit, and governance reviews as BRAC USA grows.
- **Strategic Alignment with OneBRAC**
  - Offer insights on the North American context and opportunities that can drive the growth of BRAC's global mission and impact.

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<sup>3</sup> BRAC USA Board Guidelines in annex.

- Build the bridges between BRAC USA and BRAC's other international entities that will ensure alignment with its global strategic priorities.
- Actively participate in and be an active member of OneBRAC by engaging in program visits and connecting globally.

### **Ideal Candidate Profile**

As a board we aim for expertise across all of these areas. We are seeking leaders who bring expertise in one or more of the following but do not expect each member to commit effort in each area:

- Philanthropy & fundraising
- Financial management & governance
- Global development & social impact
- Marketing & brand positioning
- Government & institutional partnerships

### **Commitment & Expectations**

- Serve a three-year term, with the possibility of renewal.
- Attend quarterly board meetings (3 virtual and 1 in-person).
- Actively participate in OneBRAC by engaging with programs and leadership.
- Commit to visit BRAC Bangladesh or one of the BRAC International program countries prior to joining and/or at least once during each three-year board term.
- Directors commit to 100% board giving with an expectation that while on the Board, BRAC is among the top three annual organizations the member supports; giving to the organization as generously as personal circumstances permit.

For inquiries, please contact BRAC USA's Board Recruitment: [julia.roberts@bracusa.org](mailto:julia.roberts@bracusa.org)